

# Amit

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I am a technically sophisticated IT professional, offering more than ten years of experience with a key focus on graphic designing, Illustration, 2D artwork, web design, social media posts, and brand Identity design by producing outstanding results over diverse domains.

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## Skills

- Graphic Design
- Illustration
- Interior Design
- Presentation
- Print Media Designs
- Sketching
- Handmade Painting
- Logo & Branding
- Website Design
- Web Banners
- WordPress, HTML
- Adobe Photoshop & Illustration
- Corel Draw
- Packaging Designs

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## Work Experience

[MAR 2022] – [TO TILL DATE]

### **[Sr. Graphic & Web Designer] / [Sai Guruji Interior Decorator]**

- Planning concepts by studying full description and relevant materials.
- Illustrating concepts by designing examples of art arrangement, size, type size, style, theme for website, hosting plan, and submitting them for approval.
- Preparing finished design by operating necessary equipment, plugins and software.
- Coordinating with outside agencies, art services, web developers, hosting providers, printers, and colleagues as necessary.
- Contributing to team efforts by accomplishing tasks as needed.
- Communicating about layout, design, hosting server, and much more.
- Creating a wide range of graphics and layouts for product illustrations, company logos, and web pages with software such as Photoshop, Illustrator, WordPress, and HTML.
- Reviewing final layouts and suggesting improvements when necessary.

[SEP 2017] – [MAR 2022]

### **[Self-Employed] / [Influential Work Design Agency]**

- Provided all the Graphic & Web design services to local & International clients once again at online portals (Upwork, Freelancer.com, Fiverr, and Design Crowd).
- Discussed their requirements and agree a brief, cost, and timeline to complete the project.

- Communicated with clients about layout, design, hosting server, and much more.
- Produced sample design/sites according to guidelines, and relevant materials for Website & Graphic Design.
- Demonstrated and received feedback about draft sites.
- Worked with team, vendors, hosting server provider, and developers.
- Created a wide range of graphics and layouts for product illustrations, company logos, and web pages with software such as Photoshop, Illustrator, and WordPress.
- Reviewed final layouts and suggesting improvements when necessary.
- Provided training or support once the website has been done.

[DEC 2015] – [SEP 2017]

### **[Asst. Manager Graphic Design] / [Action Shoes Ltd.]**

- Supervised the creation of new shoe and slipper graphics for retail stores as well as managed graphic designs.
- Handled the printing of all the designs and their transfer to the production/development team.
- Developed 3D views of shoes, slippers to put new graphic that chosen by seniors before production.
- Managed suppliers, printing costs, and the installation of branded materials on stores.

[JUNE 2015] – [DEC 2015]

### **[Graphic Designer] / [Relaxo Footwears Ltd.]**

- Created the basic design concept, developed typographic images, and digitized the images for production purpose.
- Supervised the creation of new shoe and slipper graphics for retail stores as well as managed graphic designs.
- Handled the printing of all the designs and their transfer to the production/development team.
- Developed 3D views of shoes, slippers to put new graphic that chosen by seniors before production.
- Managed suppliers, printing costs, and the installation of branded materials on stores.
- Generated the imposition format for the printing processes, performed the digital proofing, and managed colors for proper communication/design impact.

[JAN 2015] – [JUN 2015]

### **[Freelance Graphic Designer] / [Elance, Upwork Inc., Freelancer.com]**

- Worked with International clients and provided graphic design services.
- I provided brand identity, web banners, product label & box designs, Illustrations for E-book.
- I learnt from every project and I always tried to give 100% best output as per their requirements, and got 5 stars rating profile.
- I learnt hourly job, international work style and client dealing with the help of Internet.

[DEC 2012] – [DEC 2014]

### **[Asst. Visual Merchandiser] / [Liberty Shoes Ltd.]**

- Supervised the creation of new branding for retail stores as well as managed graphic designs.
- Developed 3D views of outlets as per branding, and store facade design.

- Managed POP materials for retail store, handling branding printing, vendors & cost management.

[JAN 2012] – [NOV 2012]

## **[Graphic Designer] / [Future Works Pvt. Ltd.]**

- Worked with professional team of Graphic & Web designers.
- I was handling logo designs, web pages designs, Icons, and banners to put into websites.
- Focused on client's requirements, style, and provided within time.
- Shared 3-4 initial concepts to choose perfect one.

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## **Education**

[2010-2014]

### **[Bachelor of Arts] / [IGNOU Open University]**

[2008]

### **[Desktop Publishing Diploma] / [Dream World Institute]**

[2008]

### **[Applied Art & Craft] / [Y.M.T.I. Polytechnic]**

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## **Activities**

Ability to work with every latest technology used for graphic & web designing like Illustrator, Photoshop, Corel Draw, WordPress, Premiere Pro, HTML, and Microsoft Office.

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## **References**

### **[Sunny Kumar]**

Project Manager

Sai Guruji Interior Decorator

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### **[Parveen Kumar Aazad]**

Owner

Sai Guruji Interior Decorator

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